INSTANT
ISSUANCE
CARD PRODUCTION

INSTANT ISSUANCE SOLUTIONS

MATICA TECHNOLOGIES
the art of card issuance

Helping banks to retain customers and generate income

Matica continues to retain a leading position in a globally competitive market as a result of consistently investing in, and delivering, innovative technology. This is what sets us apart from the rest. Working from our production plant in Italy, our international team of highly qualified engineers develops cutting edge solutions that protect our everyday world with better security.

WHAT IS INSTANT ISSUANCE RESPONDING TO?

Matica understands that the changing market dynamics affecting the evolving financial industry, brings new challenges for the financial sector.

The limited economic recovery, low interest rates and fee regulation have forced banks to examine new ways of making money– and saving money. Branches need to deliver a high quality customer experience that is fast, hassle-free and highly personalized yet establishes deeper customer relations.

In addition to the worldwide adoption of EMV regulations the market needs solutions to help them resolve these transformational challenges.

THE POWER OF NOW

Matica's comprehensive instant issuance portfolio provides the opportunity to personalize cards in real-time at the branch level and to deliver immediately into consumers' hands.

As a feature of improved in-branch experience service, this 'immediacy' helps to galvanise the modernization of bank branches. It helps customer retention by serving them in a fast-moving digital era, so the choice of the right instant issuance solution is critically important.

APPLICATIONS

- CREDIT & DEBIT CARDS
- PRE-PAID CARDS
- LOYALTY
- CASINO CARDS

- Flexible & adaptable
- Real-time personalization

S3100 DIRECT-TO-CARD PRINTER

The S3100 is based on our direct-to-card printing engine. It is the perfect partner for issuing professionally personalized pre-printed payment cards such as debit cards, or pre-paid cards. The S3100 comes with colour dye sublimation and thermal transfer monochrome graphics, ISO compliant magnetic strip encoding, contact and contactless EMV chip encoding and complies with all required financial regulations including Visa® card and Mastercard® security.

S3200 RETRANSFER FINANCIAL INSTANT ISSUANCE

Using a retransfer printing engine, the S3200 is designed for the onsite issuance of flat financial cards by banks, credit unions and other institutions wanting to offer customers debit and credit. Fully compliant with financial instant issuance regulations this technology offers contact and contactless EMV chip encoding and magnetic strip encoding. In addition, the edge-to-edge, high quality print quality is beyond comparison. Security-wise, internal electronic locks and mechanical keyed locks on the front door and card hoppers prevent unauthorized access to sensitive information. Concealed card hoppers protect personal cardholder data.

S3400 / S3500 EMBOSSING SYSTEM

Instantly issue high quality embossed credit, debit and loyalty cards with the Matica S3400 and S3500. The S3400 offers dual-sided printing in both color and monochrome and like all Matica technology it is EMV-compliant. The system design is based on proven in-house technologies, such as the embosser, the magnetic stripe encoder, the direct-to-card printing and the card feeding modules. Engineered with S3500's technology but fitted with just two hoppers, the S3400 is a perfect solution for financial institutions that only need two types of embossed cards. By contrast, one can add up to another five additional hoppers to the S3500, so it's possible to have seven individually loaded cartridges in the final configuration.

K3 KIOSK MODULE

Unique to Matica, the K3 card issuance module for kiosk integration completes the family of financial instant issuance technologies by offering a stand-alone solution for self-service propositions and OEM integration. The K3's compact, open frame module offers reliability, flexibility and it is optimized for easy and fast integration. Based on proven proprietary technology, it offers an 80 or 114 character drum, desktop embosser indenter and tipper module, card transport and jam-free operations with RS232 internal connectivity. Card feeders, printers and encoders are sold separately.

MATICA'S FINANCIAL INSTANT ISSUANCE PORTFOLIO

Known for being best in class, Matica's instant issuance equipment is flexible and adaptable with the potential to be easily reconfigured as an organization's needs change and grow. Easy to maintain and use.

BENEFITS OF INSTANT ISSUANCE TO BANKS AND THEIR CARD HOLDERS

Bank benefits

- ✓ Cost savings in mailing and fulfilment overheads since cards are no longer mailed.
- ✓ Immediate purchase power; cards activated in branch.
- ✓ Instant issuance can be carried out in other places such as airports or retailers, creating further revenue opportunities.
- ✓ Customer loyalty.
- ✓ Dramatically reduce the amount of inactive cards.

Card holders' benefits

- ✓ Immediacy of collecting the card in branch – avoids 7-10 day wait.
- ✓ Reduces risk of mail fraud.
- ✓ Saves precious time in activating the card – done on collection.
- ✓ Customer can use it straight away.
- ✓ Lost or stolen cards can be replaced immediately without waiting time.

SECURE INSTANT ISSUANCE

All instant issuance systems include the Matica Financial Security Pack for physical and logical security.

Physical security

- Concealed output and reject hoppers.
- Key locks to secure access to input, output and reject hoppers.
- Secure consumable access.
- Kensington® lock for equipment protection.
- Table anchoring bolts.

Logical security

- Device password protection.
- Encrypted data communication.
- Print data scrambling function.
- Tag protected ribbons with project codes.
- PCI-DSS compliant software integration tools (Matidesk SDK).
- Cards counter production history not resettable.

Matica Technologies AG
sales@maticatech.com

www.maticatech.com

Data subject to change without notice. All trademarks stated are the property of their respective owners. 2016_06_INSTANT_ISSUANCE_ENG_V1